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## SaM Solutions Takes Part in the Development of PAYBACK

### Loyalty Partner Solutions entrusts the project development to SaM Solutions



LOYALTY PARTNER SOLUTIONS

SaM Solutions, a leading software development outsourcing company with over 600 employees worldwide, wins a new customer - Loyalty Partner Solutions GmbH, the IT provider of bonus program PAYBACK. The current

projects are focused on the development of the [payback.de](http://payback.de) portal, the largest client bonus program in Europe.

The long-term partnership of two companies started after completing a four-month pilot project during which SaM Solutions demonstrated the high quality of the developed software to the Loyalty Partner Solutions GmbH. Four months later SaM Solutions started working together with Loyalty Partner Solutions on various software development projects based on the Enterprise Java Technologies.

### Agile Cooperation

The development process between SaM Solutions and Loyalty Partner Solutions is based on the agile principles of software development. This methodology requires very close teamwork between teams in Minsk and Munich. At the same time both teams work towards reducing the bureaucratic overhead by complying strictly with a few basic rules. The resulting software development process is flexible and lightweight. The partners work according to the SCRUM model, which implies the crucial importance of the communication between the team members in their work. The development teams are self-organized in technical tasks and a working software is released every two weeks. The result is the increased productivity, full transparency of software development and high satisfaction of all the project members.

Dr. Ralf Ehrhardt, Vendor Manager at Loyalty Partner Solutions, noted: "We have chosen SaM Solutions as our development partner after a thorough selection process. The high qualification of SaM Solutions developers, as well as transparent and flexible teamwork were the decisive criteria for us. SaM has proved to be a reliable partner. Therefore, we extend our cooperation."

### About SaM Solutions

SaM Solutions is a leading software outsourcing company focusing primarily on IT consulting and offshore programming services for both US and European marketplaces. Founded back in 1993 by a 10-person team of alumni of the Belarusian State University of Computer Science, today SaM Solutions has a staff of over 600 employees globally. SaM operates a number of global offices in countries including Germany (Corporate Headquarters), the USA, the UK, the Netherlands, Belarus and Ukraine. 16-year business history in the international market, broad services palette allow SaM Solutions to handle projects of any complexity, using state-of-the-art technologies. For more information go to [www.sam-solutions.com](http://www.sam-solutions.com).